



**Paddle
FOR HEROES**

| Sponsorship Matrix | Plat \$5,000 | Gold \$2,500 | Silver \$1,000 | Bronze \$ 500 | Comm \$ 300 | Comm \$ 200 |
|---|-------------------------|-------------------------|---------------------------|--------------------------|------------------------|------------------------|
| Scholarship - Awarded in your company name in the amount of \$3,000 | ✓ | | | | | |
| Scholarship - Awarded in your company name in the amount of \$1,500 | | ✓ | | | | |
| | | | | | | |
| Event Website - Primary Position logo/name with a direct link to your website | ✓ | | | | | |
| Event Website - Presence logo/name with a direct link to your website | | ✓ | ✓ | ✓ | | |
| Event Website - Listing company name | | | | | ✓ | ✓ |
| | | | | | | |
| Local / Regional Radio - Featured in all promos | ✓ | | | | | |
| Local / Regional Radio - Mentioned in all promos | | ✓ | ✓ | | | |
| | | | | | | |
| Corporate Banner - placed at race site (supplied by sponsor) | ✓ | | | | | |
| | | | | | | |
| Race Packets - Include corporate promotional materials (supplied by sponsor) | ✓ | | | | | |
| Vendor Booth - Primary Position (if desired) | ✓ | | | | | |
| First right of refusal to sponsor next year's event | ✓ | ✓ | | | | |
| | | | | | | |
| Promotional Materials and Advertisements - Primary Position logo/name | ✓ | | | | | |
| Promotional Materials and Advertisements - Presence logo/name | | ✓ | ✓ | | | |
| | | | | | | |
| Event Day Posters - Primary Position logo/name | ✓ | | | | | |
| Event Day Posters - Presence logo/name | | ✓ | ✓ | | | |
| Race Packets - Company name Listed | | | | ✓ | ✓ | |
| | | | | | | |
| Race T-Shirt - Corporate logo prominently displayed | ✓ | | | | | |
| Race T-Shirt - Corporate logo featured | | ✓ | | | | |
| Race T-Shirt - Corporate logo displayed | | | ✓ | | | |
| | | | | | | |
| Event VIP Parking Spaces | 5 | 3 | 2 | 1 | 0 | 0 |
| Sponsorship Registrations (Includes T-Shirts) | 10 | 8 | 6 | 4 | 2 | 1 |
| <i>* Platinum Level Sponsorships Limited to five (5) Sponsors</i> <i>* Gold Level Sponsorships Limited to ten (10) Sponsors</i> <i>* Logos, Banners, Promotional Materials due by Friday, May 22.</i> | | | | | | |